



**UMESH MODI**

GROUP

MODINAGAR



Global collaborations for a better world



# UMESH MODI

## GROUP

### MODINAGAR

- \* Over 15 international collaborations.
- \* 32 branch offices across India.
- \* Over 10,500 committed employees.
- \* Supported by 16 production units, including one in Sri Lanka and one in Bangladesh.
- \* 2 R&D centers.
- \* International offices in Bangladesh, Sri Lanka, Nepal, Kenya, Myanmar, Uganda, Tanzania, Nigeria, Tajikistan & Singapore.

[www.umeshmodigroup.com](http://www.umeshmodigroup.com)



COMMITTED TO THE DEVELOPMENT OF MODINAGAR



“Committed to the  
development of  
Modinagar”







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# About Us



## UMESH MODI GROUP MODINAGAR

**\$ 550Mn**

Annual  
Turnover

**30**

Branch  
Offices

**18**

Production  
Units

**10,500+**

Skilled  
Professionals

### Overview

With a decades-old established history of global collaborations across Europe and the USA, the Umesh Modi Group is one of the biggest business conglomerates in India, with presence in diverse sectors. Established since 1933, the group has evolved into a business axis, attracting alliances and partnerships across the globe.

# The Beginning



**Late Shri Rai Bahadur Gujar Mal Modi  
(Padma Bhushan)**

Late Shri Rai Bahadur Gujar Mal Modi, in 1933, laid the foundation of the business with a sugar plant at Begumbad (now called Modinagar) in Uttar Pradesh. He welcomed enterprises from all quarters, encouraging key members of the group to generate new ideas and forge strategic alliances, backed by technology and growth.

His generous sense of commitment to the society at large conjured up visions of sprawling townships, schools, hospitals, playgrounds, places of worship and spiritual growth as well as other social amenities. Giving testimony are the full-fledged industrial townships of Modinagar, Modipuram, Modipur and Modigram. Today, everything he dreamt of is a reality; a reality which has become the epitome of corporate success.



# The Leadership



**Mr. Umesh K. Modi**  
**Chairman, President & CEO**

Starting with the singular inheritance of Modi Sugar Mills, Umesh Modi Group has become a story of success and continues to walk the path of unprecedented growth driven by the imaginative and practical dynamism of Mr. Umesh Kumar Modi. Awarded by Ministry of Industries “Man of The Year” in 1984, Mr. Modi is a Chemical Engineer from Banaras Hindu University and a gold medalist.

He has also held the prestigious Chairmanship of various organizations such as the Steel Furnace Association of India, Western U.P. Sugar Mills Association, Steel Wire Manufacturers Association of India, Sponge Iron Association of India as well as the Presidentship of the Institute of Economic Studies. He is the Chairman, President and CEO of the Group.

# Vision & Mission

## **Vision**

To bring the best-in-class global products to India and provide an opportunity to the consumers to enhance their wellbeing and quality of life.

## **Mission**

To forge new collaborations with global companies to facilitate technology transfer and local manufacturing of global products.

Make Modinagar the hub of manufacturing and hence, contribute to the development of Modinagar.



## Our Business Verticals:



Pharmaceuticals



OTC Healthcare



Phytopharmaceuticals



Nutrition



Cosmetics



Sugar



Liquor & Distillery



Power Generation



BSIL



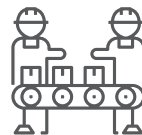
Welding & Electrodes



Writing Instruments



Premium Ice Creams



Manufacturing



Warehousing



Printing & Packaging

# Pharmaceuticals



## Overview

The group's pharmaceutical endeavors began in 1982, with Win Medicare in collaboration with Sterling Drugs (USA).

The operations took a flourishing shift, with a 50:50 joint venture with Mundipharma (Switzerland). The joint venture, christened Modi-Mundipharma, currently collaborates with other global pharmaceutical giants, in the manufacturing and in-licensing marketing of leading products.





## Global Collaborations

The Modi-Mundipharma joint venture prides itself in collaborating in-license and distribution agreements with global pharmaceutical companies, encompassing key therapeutic segments – Cardiac, Pain Management, Gynecology, Urology and Respiratory.





Mundipharma  
Development Centre

MODI-MUNDIPHARMA  
RESEARCH & DEVELOPMENT CENTRE  
INAUGURATED BY  
MR. PAUL MANNERS  
DIRECTOR, MUNDIPHARMA, EUROPE  
AUGUST 7th 2001

MODI MUNDIPHARMA R&D CENTER, MODIPURAM





WIN MEDICARE MANUFACTURING PLANT, MODIPURAM

## Infrastructure

Modern manufacturing units with automated processing and standardized packaging units are a part the group's infrastructural assets.

## Corporate Entities

Modi Mundipharma Pvt. Ltd.

Win Medicare Pvt. Ltd.



# OTC Healthcare



## Overview

Yet another strategic business unit under the Win Medicare banner, Win Healthcare was established in 2005 and has come up since then as a major player for over-the-counter (OTC) products in India. The company is the singular in-license partner for marketing and distribution of global brands like Mederma and Elgydium.



## Our Brands



Scar Care – Mederma Gel  
(In collaboration with Merz Pharma)



Stretch Marks Care – Mederma Stretch Marks Therapy  
(In collaboration with MerzPharma)



Oral Care – Elgydium  
(In collaboration with Pierre Fabre)

## Infrastructure

The group services all the in-license products at its fully modernized facility in Modinagar with all the latest manufacturing process in place.



## Corporate Entities

Win Healthcare

# Phyto- pharmaceuticals



## Overview

With a vision to maintain leadership through innovation, Modi-Mundipharma has entered into a licensing arrangement with Bionorica Germany, the pioneers of Phyto-pharmaceuticals worldwide. The in-licensed products of Bionorica would be ethically promoted by Win Naturals – a division of Win Medicare Pvt. Ltd. to leading ENT's, Gynecologists and other specialties by a specialized field force.

MODI BIONORICA MANUFACTURING PLANT, MODINAGAR



## Our Brands



Bionorica Bronchipret



Bionorica Imupret



Bionorica Klimadynon



Bionorica Sinupret



Bionorica Agnucaston

## Infrastructure

The state-of-the-art manufacturing facility with International machineries, created with a vision of having a world class setup that can cater to the growing demand for the domestic and international markets.

## Corporate Entities

Win Naturals

# Nutrition



## Overview

In 2016 Mundipharma and Umesh Modi Group formed a new joint venture company called Signutra Inc. (registered in Delaware, USA) for its global foray in the field of Medical Nutrition.

Signutra™ offers evidence-based premium medical nutrition products scientifically formulated by global experts to meet nutrient requirements of patients/consumers, supporting their recovery and well being. These products have been developed in collaboration with a leading US company having expertise in Research and Development in the health and nutrition space.



## Our Brands

Signutra offers a diverse portfolio of products which can help fill nutrition gaps left by disease, lifestyle or life stage. Signutra products have been formulated with 'Certi5' Signature nutrients and contain high quality ingredients sourced from world's leading suppliers.



Child Nutrition Supplement to support growth & development



Balanced Nutrition Supplement for Adults



Advanced Nutrition for Diabetes & Pre-diabetes

## Infrastructure

The state-of-the-art manufacturing facility in Modinagar, conforms with global standards as validated and approved by our international technology partners.



## Corporate Entities

Signutra Inc.

Modi Mundipharma Pvt. Ltd.

# Cosmetics



## Overview

The Modi-Mundipharma joint venture also allies with Revlon (USA), a global cosmetics leader, to bring a range of quality beauty products in various categories – colour cosmetics, hair care, hair colours, fragrances and toiletries. Expertise from Revlon's research center (New Jersey, USA) ensures stringent product quality standards, delivering the best-in-class products.





## Our Brands

Enjoying an established consumer franchise, Revlon India brings a collection of world renowned products.

# REVLON®



## Infrastructure

The state-of-the-art manufacturing facility in Rudrapur (India), manufactures world class products, keeping highest quality standards.

The concept of In-store Beauty Advisors, first pioneered in India by Revlon, ensures that the consumers get expert makeup guidance to buy products which enhance their looks and confidence.



## Corporate Entities

Modi Mundipharma Beauty Products Pvt. Ltd.



# Sugar Industries



## Overview

What started off as the foundation stone of the Modi Group in 1933, the sugar producing units still silently operate in the backdrop and has emerged as a major argo-based industry in India. Collaboration with SBEC Sugar Ltd. (UK) has also ensured inclusion of cutting edge technology and effective marketing solutions for the group's initial core business.





SBEC SUGAR MILLS, MALAKPUR

## Infrastructure

### Modi Sugar (Modinagar)

North India's most efficient sugar plant, is completely modernized and automated to produce 80,000 tons of pharma-grade & white crystal sugar per annum.



### SBEC Sugar (Malakpur)

With its technological advancements, SBEC Sugar is upgraded to produce 120,000 tons of white crystal sugar per annum.



## Corporate Entities

Modi Sugar Mills

SBEC Sugar Ltd.



# Liquor & Distillery

## Overview

To bring the taste of world class spirits to India, the Umesh Modi Group has a collaboration with Italy's Illva Saronno (renowned for their liquor brands like Disaronno and Tia Maria), to offer world class products and establish the Modi Illva, a key player in the Indian market. The collaboration offers premium liquor IMFL brands in India that have already captured a substantial customer base.



## Our Brands

The collaboration currently makes a mark in the liquor industry with 3 premium whiskies and 1 vodka brand.



Oak-aged Scottish Malt Whisky fused with Charcoal-filtered Indian Grain Spirits, blended under a Scottish Master Blender.



A Fine Blended Whisky with a complex golden color, and an extraordinarily smooth and enticing aroma.



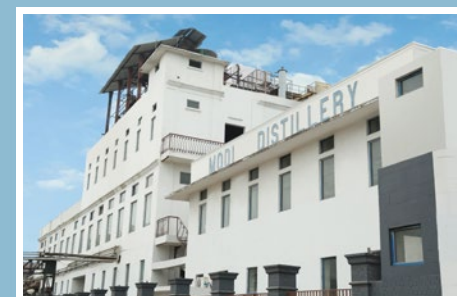
100% Pure Grain Vodka prepared with Natural Mineral water and a secret Italian ingredient that give it a distinctive character and superior taste.



Superior Quality Whisky blended from Finest Malt Whiskies and Superb Grain Spirits. Double Distilled and Double Filtered to ensure a consistently exceptional taste.

## Infrastructure

Modi Distillery manufactures and bottles products for Modi Illva brands (Artic Vodka, Rockford Reserve, Rockford Classic and Hawkston Reserve Whisky). Recently Modi Distillery signed an agreement with William Grant & Sons to bottle their products in India. William Grant & Sons is the third largest producer of Scotch whisky after Diageo and Pernod Ricard.



## Corporate Entities

Modi Illva India Pvt. Ltd.

Modi Distillery



# Power Generation



## Overview

In order to fulfill the in-house power consumption for its sugar producing unit, the Modi-SBEC collaboration established the SBEC Bioenergy Ltd. While transforming the sugar manufacturing unit into a self-sustaining plant, the power generation project also supplies surplus power to the state electricity grid, serving the community as well.



## Infrastructure

A simultaneously beneficial project, the unit follows a long term conversion agreement; providing power and steam to the sugar unit for the supply of bagasse and water from the sugar plant. The co-generation technology has been a well known and commercially practiced option in several countries.



## Corporate Entities

SBEC Bioenergy Limited  
Chandil Power Ltd





# Sponge Iron

## Overview

Identified as the '1st merchant sponge iron plant in India', the Bihar Sponge Iron Limited is the group's joint venture with Bihar State Industrial Development Corporation (BSIDC), German Investment & Development Company (DEG) and International Finance Corporation (Washington), with technical collaboration from Lurgi Metallurgy GmbH (Germany). Started in 1986, the BSIL project was completed in record time of 3 years and commenced commercial operations in 1989. The setup produces 'Direct Reduce Iron' (also known as sponge iron), supplying raw material for various steel industries across India. Setup initially with an installed capacity of 150,000 tons per annum, BSIL has improved operational capacity to 210,000 tons per annum.



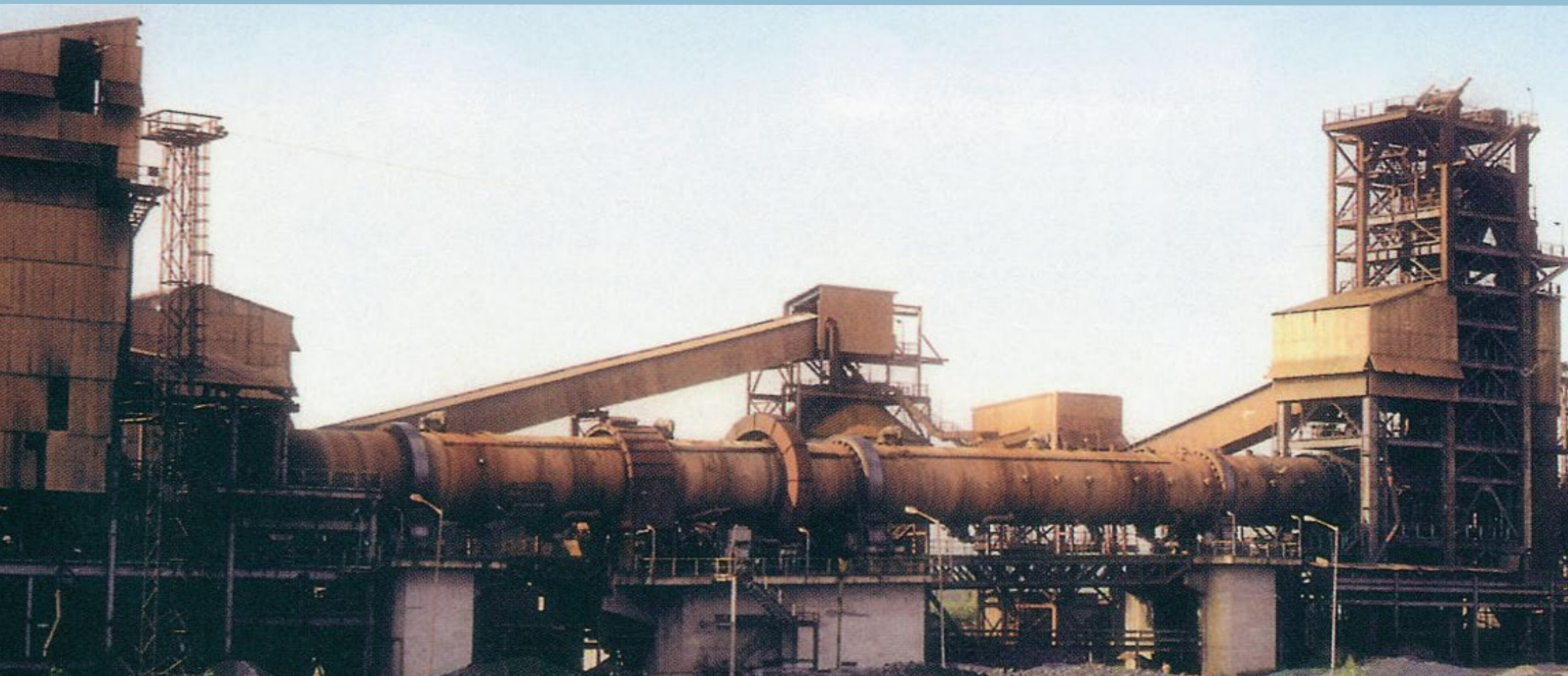
## Infrastructure

Strategically located on National Highway 18, the plant is spread across a total area of 155.66 acres and is well connected by rail and air as well for convenient and economical transit. The plant that was initially powered by one 500 TBD and two 100 TBD kilns, has now been upgraded with two 5 MW turbo generator power plants, ensuring efficient use of iron ore and coal.

The BSIL plant includes a 6 MT induction furnace, 1 iron ore cone crusher, 1 jaw crusher and 1 magnetic separator that ensure improved feed and quality produce. The plant is also supported with in-house cooling tower & water softener, sourced from bore wells and Swarnrekha river.

## Corporate Entities

Bihar Sponge Iron Ltd.





# Welding Electrodes & SS Wire

## Overview

Engaged in designing, manufacturing and supply of all kinds of guide equipment for rolling mill industries and sundry rolling mill equipments such as strippers, guide channels and loopers, the Modi Hitech India Limited (MHI) is an ISO certified company that also fulfills the operational needs of industries like railways, shipping, sugar and construction. Services such as consultancy, inspection, plant repairs and project reports also offer a wholesome business growth.



## Our Brands

Our Product range includes various types of welding electrodes and consumables that are used for structure and construction work.



## Infrastructure

The company has set up a plant at Modipuram for manufacturing of Stick Welding Electrode, copper coated steel welding wire & S.S. MIG welding wire with a production capacity of 3600 MT per annum of welding electrodes, 3000 MT per annum for copper coated steel welding wire and 3000 MT per annum for S.S. MIG welding wire.



## Corporate Entities

Modi Hitech India Limited  
Technicast Engineers Ltd.

# Writing Instruments



## Overview

Yet another successful collaboration, the Modi Senator (India) Pvt. Ltd. is a 50:50 joint venture between the Umesh Modi Group and Merz & Krell (Germany), with its state-of-the-art facility in New Delhi. Today the joint venture stands as one of the leading manufacturers of writing instruments, with presence in over 90 countries and associated with some of the most fruitful product launches.



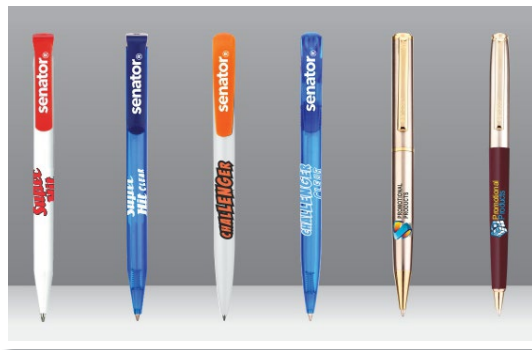
## Our Brands

Offering a wide range of quality retail and customizable writing instruments, Modi Senator's product portfolio includes ball pens, roller ball pens, fountain pens, mechanical pencils, highlighters and markers.

**senator®**  
Extram**ore**ordinary. Since 1920.



Retail Products



Customised Products

## Infrastructure

A state-of-the-art printing facility is in New Delhi for customized imprinting on the writing instruments with Italian printing machines that reproduce logos of the highest quality for long-lasting printing.

An all India network of dealers and distributors ensures convenient availability of Senator writing instruments throughout the country.



## Corporate Entities

Modi Senator (India) Pvt. Ltd.

# Premium Ice Creams

## Overview

Reinventing the taste and experience of ice creams in India, the Umesh Modi Group has tied up with Prodotti Stella (Italy), bringing the best and most unique flavours to the table under the Dolce Gelato banner. With ingredients imported directly from Italy, combined with the traditional Prodotti Stella experience of ice-cream, the group intends to deliver the most premium ice-cream flavours in India.



## Our Brands

Using traditional Italian small-batch process to produce the freshest ice-creams, Dolce Gelato is made using skimmed milk and a 25% slower churning process, making the ice-creams denser, creamier and rich in flavour.



## Infrastructure

Prodotti Stella imparts rigorous training programs both at the plant and several outlets available on premium high street and premium malls across Delhi/NCR to ensure highest quality standards. All flavours and ingredients are imported directly from Italy, so no compromises are made in quality and taste.



## Corporate Entities

Modi Illva India Pvt. Ltd.



# Manufacturing

A large industrial pharmaceutical manufacturing machine, likely a tablet press or capsule filler, featuring multiple rotating tiers and a conveyor belt system. The machine is made of polished stainless steel and is filled with various mechanical components, including gears, pistons, and sensors. A conveyor belt at the top right carries a series of blue capsules. In the foreground, a control panel with three red emergency stop buttons is visible. The background shows more of the machine's structure and some yellow lighting.

## Overview

The Umesh Modi Group prides on its manufacturing unit, G. S. Pharmbutor (GSP) that specializes in undertaking 'In-license Contract Manufacturing' and is spread across various verticals. Manufacturing contracts are pursued globally as well as domestically, established with above par quality standards, and executed seamlessly with an efficient marketing and delivery network.

- Pharmaceuticals
- Nutrition
- Cosmetics
- Sugar
- Phytopharmaceuticals

For global giants exploring quality yet economical manufacturing opportunities, the Umesh Modi Group's GSP has proved to be capable and reliable partner, delivering absolute results.



# Warehousing

## Overview

The Umesh Modi Group has established in-house warehousing facilities, right in the heart of Modinagar. Strategically placed on NH58, the 40,000 sq. ft. warehouse is conveniently accessible, equipped with modern loading and unloading systems.



# Printing & Packaging

## Overview

To cater to the printing and packaging needs of its broad pharmaceutical product range, the group has established 3 in-house enterprises that are manufacturing everything from flexible packaging materials to plastic molded components and self adhesive labels. Besides the pharmaceutical vertical, these companies also provide printing and packaging solutions to its sugar and cosmetics sectors.



## Infrastructure

The packaging and printing enterprises ensure seamless production, using the latest state-of-the-art equipment and facilities, with an expert technical team that delivers quality finished products within set timelines. The infrastructure includes sophisticated lamination machines, pet bottle machines, self adhesive/hologram machines, a Heidelberg packaging machine along with one dominant 'Adest' Five Color machine, all set up at Modinagar.

## Corporate Entities

Jayesh Tradex Pvt. Ltd.

MM Printers





# Mobile Retail



## Overview

Venturing into mobile retail, the Umesh Modi Group established MG Mobiles in 2003. With its mission to become the No. 1 mobile phones and accessories retailer in India, Go Mobile aims at offering superior customer experience, while providing great entrepreneurial opportunities and security for its employees.





## Infrastructure

The Go Mobile retail brand today is a strong network of more than 70 retail stores across Delhi NCR. Stocking a range of branded mobiles and accessories, Go Mobile caters to a variety of customers and price brackets.



## Corporate Entities

MG Mobiles



# Group Training Center

## Overview

Dedicated to develop its most essential assets, the employee workforce, the Umesh Modi Group has established a world-class residential training center in Modinagar. Adept to accommodate training courses for 5000 sales employees annually, the training facility is equipped with the latest technology and courses, designed specifically to grow and evolve the Umesh Modi workforce.

DAYAWATI MODI GROUP TRAINING CENTER





## Infrastructure

Besides the world-class training amenities, the facility is furnished with 50 living accommodations, and an additional set of 30 rooms for executive training programs. Various recreational activities like sports and team-building experiences are also amply available to the trainees, for a well-rounded development.





# Corporate Social Responsibility

G. M. MODI CENTENARY BLOCK

DAYAWATI MODI PUBLIC SCHOOL, MODINAGAR

## Commitment to Society

The Umesh Modi Group has always believed in giving back to the society, be it in form of employment generation, skill development or other socially responsible activities. Besides establishing various companies providing jobs to locals from Modinagar, the group maintains various educational institutions, healthcare centers, spiritual & religious centers, and charitable trusts. Some notable schools established to the benefit of the society under the Daya Charitable Trust are:

Dayawati Modi Public School (Modinagar)

Dayawati Modi Public School (Chandil)

Kumkum Modi Public School (Baraut)



**Mrs. Kumkum Modi**

Board Member, Umesh Modi Group  
Vice Chairperson, Daya Charitable Trust

Mrs. Kumkum Modi has been an integral part of a fast growing Umesh Modi Group. Besides being on the directorial board of several group's companies, she provides guidance to the schools established by the group under the Daya Charitable Trust in Modinagar (Dayawati Modi Public School), Chandil (Dayawati Modi Public School) and Baraut (Kumkum Modi Public School), to benefit the local community at large.





**Laxmi Narayan Mandir**  
(Circa : 1963), Modinagar













# UMESH MODI

GROUP

MODINAGAR

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